

HEALING WITH THE HAND



HANDWRITING, COLOUR, NUMEROLOGY AND PAST LIFE REGRESSION CAN DO WONDERS WITHOUT MEDICINES, SAYS PRADHIKA BHARTIA, FOUNDER CUM PROPRIETOR, PRADHIKA BHARTIA

She learnt Handwriting Analysis, Numerology, Tarot Card reading, Colour Therapy and Past Life Regression Therapy as a hobby. "Certain mishaps in the family in 2013 pushed my father into depression. Through handwriting analysis and therapies, I helped him overcome his depression without medicines," shares Pradhika Bhartia, founder cum proprietor, Pradhika Bhartia and also a CA and CS-finalist. With that she started working professionally in this arena.

PROFESSIONAL JOURNEY

She runs the concern along with her father and brothers handling the marketing and promotion strategies. "My father envisioned our society as a better place where one can deal with psychological issues without taking too many medicines. Handwriting therapy for just four months can help people live a way better life," asserts Pradhika.

CHALLENGES

Not many understand the science. "Some consider it similar to Astrology while others do not believe Handwriting, Colour, Numerology or Past Life Regression can really work wonders without medicines," puts in Pradhika. She believes in 'Rewrite your Life in just 5-minutes a day' and considers herself just a mediator to effect changes. Her proudest moment was being recognised. "I was awarded the Best



HANDWRITING ANALYSTS ARE RESEARCHING ON THE ROOT CAUSE OF OBESITY AND HOW TO CONTROL IT WITH WRITING THERAPY

Tarot Card Reader in Kolkata by International Achievement Awards, 2019," she beams.

THE USP

Her clients are her extended family. "Be it my Lalbazar office or my chamber at Lake Town, I make sure they are first comfortably settled before meeting them. I patiently explain the science to them before they take any decision," she avers.

FUTURE PLANS

She is trying to connect with corporate HR executives for she feels most employees are burdened with work pressure and face emotional challenges and self-imposed psychological troubles due to this. "Developing an employee's emotional and mental health will not only help them as persons but also benefit the company as the productivity would go up," she opines.

LATEST DEVELOPMENTS

According to Pradhika, "The world of Handwriting is vast. Right now, handwriting analysts are researching on the root cause of obesity and how to control it with the help of Handwriting Therapy." She is also involved in this. "I am a well proven example," she smiles.

CSR INITIATIVES

There is a family trust which takes up various initiatives. "Last year in April, we took around 250 orphan children to watch Avengers at PVR, Mani Square," says Pradhika.

FIVE YEARS FROM NOW

"Moving ahead, I want to see myself helping emotionally-drained employees in the corporate sector. I would also want to be a trainer from whom others can learn this skill and help to spread it so that more and more lives are changed for the better. As the saying goes, 'The more, the merrier,'" she quips.

FORGET ME NOT

According to her, we remember only what we forget. "With the changes I endeavour to bring about in this world, I think people will never forget me. If they do, I would cherish the fact that I could change some lives. That in itself would be an achievement for my soul, the pleasure of which only I would feel and know," she signs off.

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